

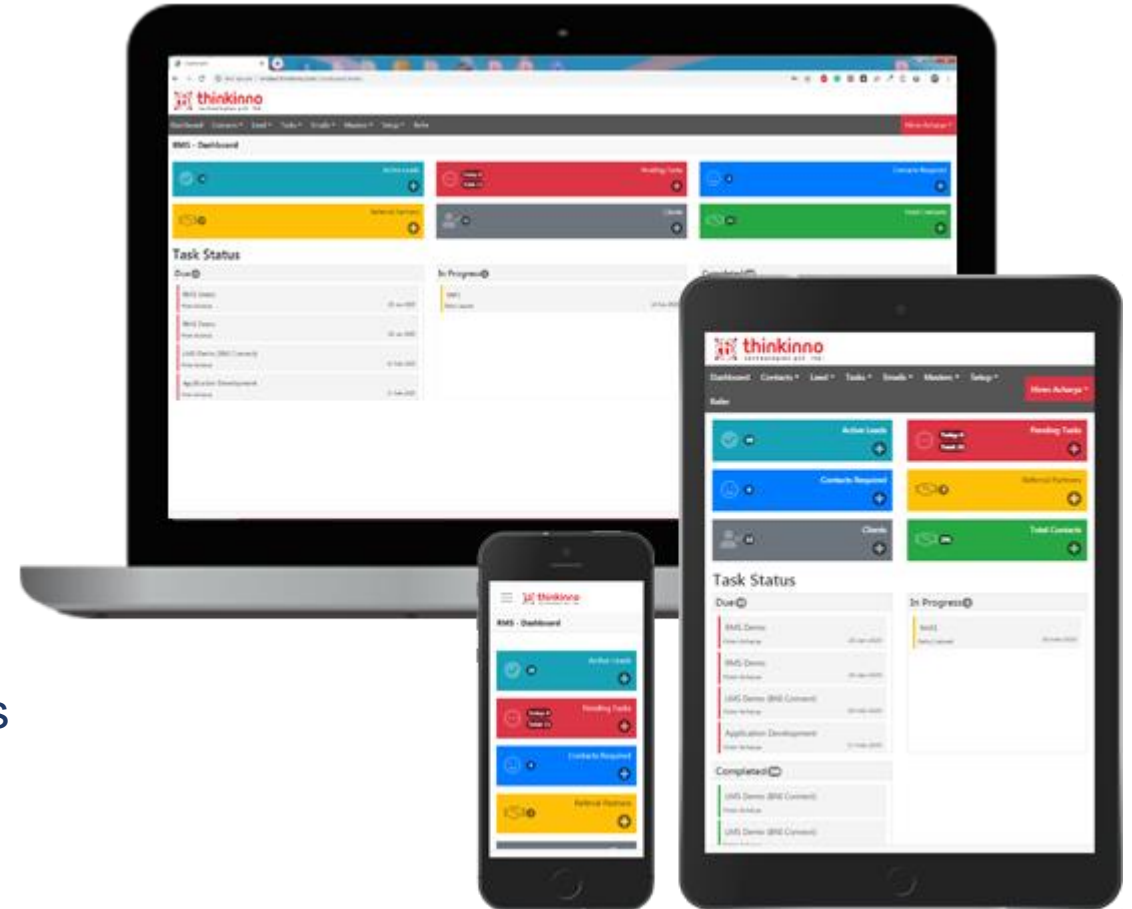
LEAD VICTOR[®]
Track ► Convert ► Grow

a lead management system & more

a product of  **thinkinno**[®]
technologies pvt. ltd.

DO YOU KNOW?

1. How many of your **LEADS** are **STILL NOT CLOSED**?
2. How many **PROPOSALS** sent for every LEAD or
What **ACTIONS** have been taken to **CONVERT** those leads?
3. Which **LEADS** are **OPEN** for how many **DAYS**?
4. For which **Corporate / SME** you are working on?
5. From which **SOURCES** you get more **BUSINESS**?
6. Do you have to **REMINDE** yourself or your sales executives to follow-up?
7. Are you spending more time **ASKING SAME QUESTIONS** to your clients / Prospects?
8. Do you have a **STANDARD PROCESS** to manage leads?



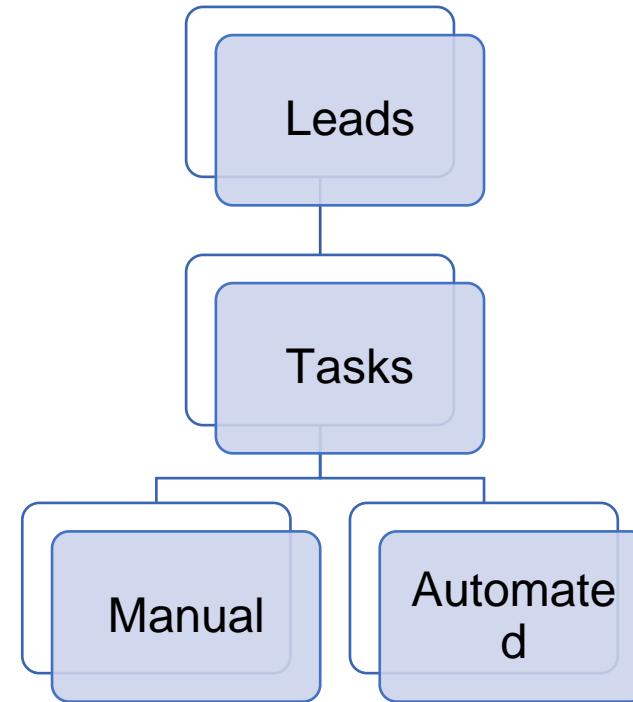
FEATURES



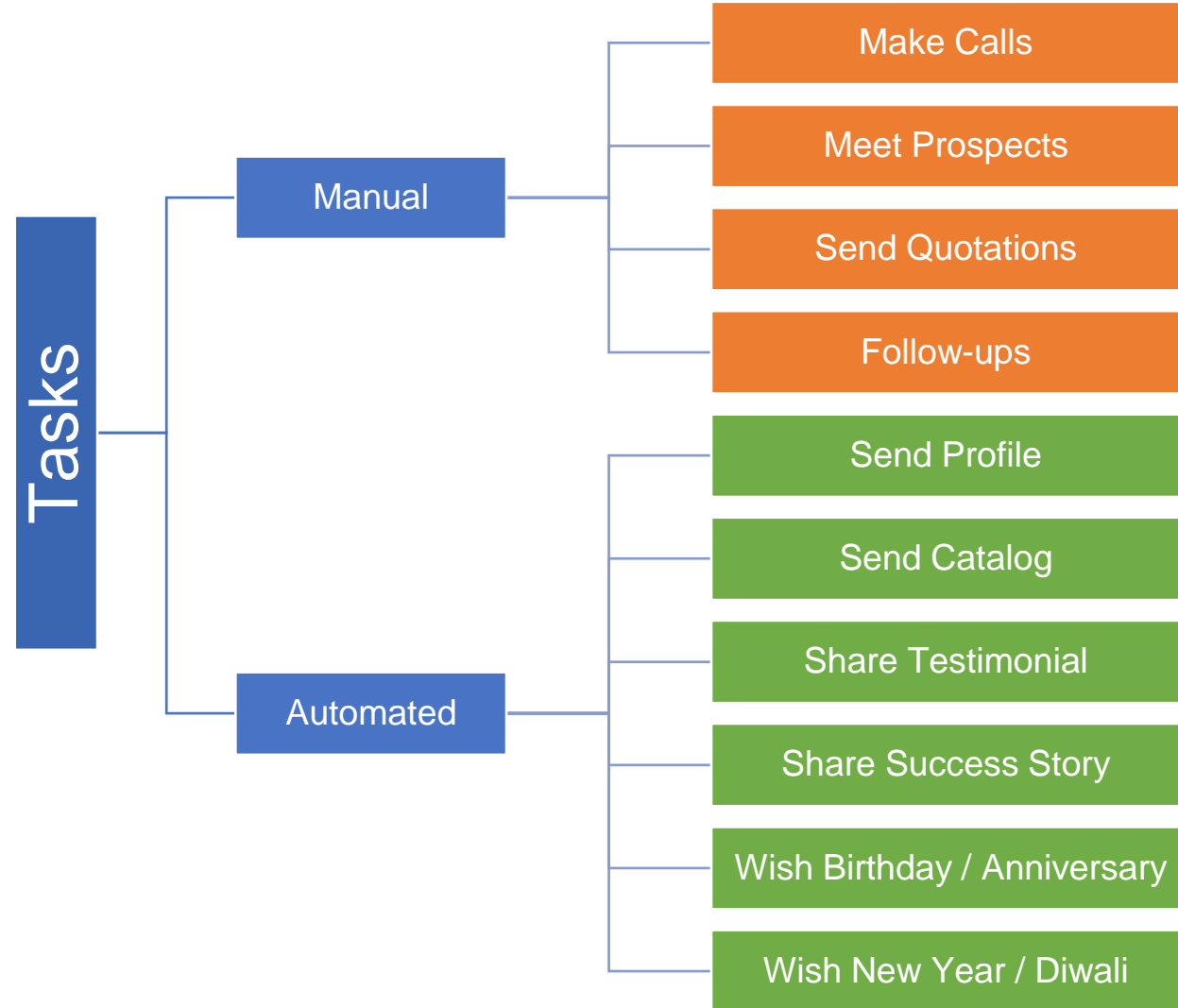
1. Manage **Contacts**
2. Manage **Leads**
3. Monitor the **Actions** Performed on the inquiries.
4. **Determine Next Actions** to be done on the inquiries
5. **Monitor & Track** all the tasks performed on every inquiries.
6. Automated tasks – Send company profile, success stories **automatically** as soon as you add a new lead.
7. **Save** time & Standardize the procedures – Save recurring communication as templates.
8. Never miss out the important tasks – Get high priority task in **Daily Email**.
9. Make a good impression with regular **Follow Ups** – get all open leads at your finger tips.
10. Make **Contact Groups** like Clients, Business Group, Referral Partners, Friends.
11. **Share** news, events & information with your contact groups.
12. Get **Weekly Summary** of the actions taken / tasks completed / pending etc.
13. Track Referral Partners and be in **Constant Touch** with your referral partners
14. Track the **Leads Sources** (Website, Google Ads, Networking Forum)
15. **Assign** leads to your sales executives.

Standardized Process Save Time

Configure Tasks
to automatically add
for every lead



**FOCUS on
MANUAL
TASKS**
while system
takes care of
**AUTOMATED
TASKS**



Daily Reminders

RMS-Tasks- 19-Feb-20 Inbox x



hiren.acharya@thinkinno.com
to me ▾

Wed, Feb 19, 8:02 AM ☆ ↶ ⋮

Dear Hiren Acharya,

Showing 5 Pending Task Out Of 17.

Sr No.	Contact	Task	Task Type	Status	DueDate	Assigned To
1	Hiten Barot	RMS Demo	Call	Pending	05-Mar-20	Hiren Acharya
2	Paresh Vakharia	RMS Demo	Call	Pending	03-Mar-20	Hiren Acharya
3	Chirag Mistry	LMS Demo (BNI Connect)	Call	Pending	02-Mar-20	Hiren Acharya
4	Anjan Chaudhary	LMS Demo	Call	Pending	02-Mar-20	Hiren Acharya
5	Pankaj Garg	LMS Demo	Call	Pending	02-Mar-20	Hiren Acharya

[Click here for more Information.](#)

View Open Leads, Pending Tasks & Upcoming Tasks

RMS - Dashboard

25	Today: 0 Total: 33	1
0	6	88

Task Status

PastDue 65	UpComing 3	Completed 138
<p>Meet Vinod Kajrolkar Followup Vishal 15 Jan</p> <p>Followup Vinod Kajrolkar Followup Vishal 15 Jan</p> <p>Payment Sagar Asrani RMS Vishal 15 Jun</p> <p>Call Shashank S... RMS Vishal 20 Jan</p>	<p>Follow up Akin Omolere Vehical Se... Vishal 16 Jun</p> <p>Follow up Aziz Khan Edu Quiz P... Vishal 16 Jun</p> <p>Followup Jitesh Nair Wealth Mgmt App Vishal 17 Jun</p>	<p>Test1 Kalpesh Trivedi RMS-RefMgm... Vishal</p> <p>call Kalpesh Trivedi RMS-RefMgm... Vishal</p> <p>Call Kalpesh Trivedi RMS-RefMgm... Vishal</p> <p>Test Kalpesh Trivedi RMS-RefMgm... Vishal</p>

Better Monitoring

Know the Lead Age

How many Closed in one month?

How many are still open?

Who has worked on which leads?

What are main leads sources?

The screenshot displays the Thinkinno CRM interface for lead management. At the top, there is a navigation bar with options like Dashboard, Contacts, Lead, Tasks, Emails, Masters, Setup, and Refer. The user profile 'Hiren Acharya' is visible in the top right. Below the navigation bar, there is a 'Lead' section with filters for 'Past 30 days', dates '03-Mar-2020' to '02-Apr-2020', and various dropdown menus for 'Assigned - All', 'SourceContact', 'Contact - All', and 'In Progress'. A table below shows a list of leads with columns: Day(s), Title, Name, Company, Phone, Email, Assigned, and Status. The table contains 7 rows of data, all with 'RMS Demo' as the title and 'In Progress' as the status. The 'Assigned' column for all rows lists 'Hiren Acharya'. The 'Showing 1 to 19 of 19 entries (filtered from 103 total entries)' text is visible at the bottom of the table.

Day(s)	Title	Name	Company	Phone	Email	Assigned	Status
2	RMS Demo	Shiva Ganesan	Super Star Events			Hiren Acharya	In Progress
5	RMS Demo	Rahul Jaiswal	Thinkinno Technologies Pvt Ltd.	7021663819	rahul.jaiswal@thinkinno.com	Hiren Acharya	In Progress
21	RMS Demo	Amol Apte	BizNexus Solutions LLP	9833475407	info@biznexusolutions.com	Hiren Acharya	In Progress
22	RMS Demo	Bhavesh Thakker	La Vena Tours and Travels	9819069154	sales@lavenatours.com	Hiren Acharya	In Progress
30	RMS Demo	Satish Ayare	Money Graph	9820284245	moneygraph@njfundz.com	Hiren Acharya	In Progress
31	RMS Demo	Nandini Dhake	No Name	9322833933	noemail@gmail.com	Hiren Acharya	In Progress
31	RMS Demo	Raja Natrajan	No Name			Hiren Acharya	In Progress

LEAD VICTOR
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thinkinno technologies pvt. ltd.

Dashboard Contacts Leads Tasks Emails Masters Setup Refer Vishal Mistry

Lead ? Cancel Update

Contact Name Arif Khan **Assign** Arif

Lead Title Edu Quiz Project **Assign** Vishal Mistry

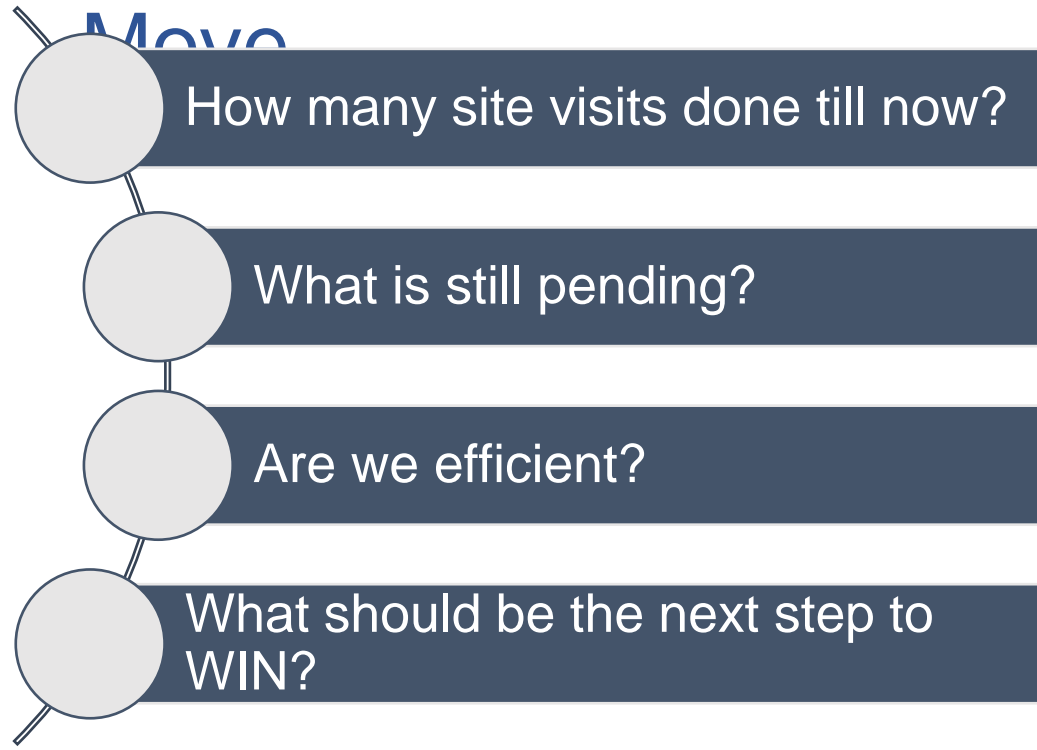
Start Date 26-May-2020 **Status** WIP

Description Edu Quiz Project

Show 100 Search...

Due	Priority	Task Title	Task Type	Auto Email	Status
30-May-20	Medium	Call	Call	No	Done
30-May-20	Medium	Meet	Meet	No	Done
30-May-20	Medium	Followup		No	Done
30-May-20	Medium	Estimate Efforts		No	Done
03-Jun-20	Medium	Send estimates		No	Done
16-Jun-20	Medium	Follow up		No	Pending

Know Action History to Determine Next Move



Increased Productivity

Identify Pending | Upcoming

Sort by Importance
Due Date | Priority | Lead

Sort by Type
Call | Send Quote | Follow-up

The screenshot shows the 'Tasks' dashboard in the Thinkinno CRM. At the top, there's a navigation bar with 'Dashboard', 'Contacts', 'Lead', 'Tasks', 'Emails', 'Masters', 'Setup', and 'Refer'. The user 'Hiren Acharya' is logged in. Below the navigation bar, there's a 'Tasks' section with a 'Filter' panel. The filter panel includes 'From Date' (03-Mar-2020), 'To Date' (02-May-2020), 'Assigned' (All), and checkboxes for 'Pending', 'Inprogress', 'Completed', and 'AutoMail'. A 'View Report' button is also present. Below the filter panel, there's a 'Show' dropdown set to '100' and a search bar. The main area displays a table of tasks with columns: Task Title, Lead, Contact, Due, Priority, Type, Assigned, Auto Email, Status, and Completed. The table contains 10 rows of task data.

Task Title	Lead	Contact	Due	Priority	Type	Assigned	Auto Email	Status	Completed
Call	RMS Demo	Rahul Jaiswal	28-Mar-20	Medium	Call	Hiren	No	Pending	<input type="checkbox"/>
Desktop Application	Desktop Application	Ajit Singh Uppal	02-Apr-20	Medium	Call	Hiren	No	Pending	<input type="checkbox"/>
LMS Demo	LMS Demo	Krunal Dalvi	16-Mar-20	High	Call	Hiren	No	Pending	<input type="checkbox"/>
LMS Demo	BNI - LMS Demo	Ramashankar Jha	18-Mar-20	Medium	Call	Hiren	No	Pending	<input type="checkbox"/>
LMS Demo	LMS Demo - JustDial	Anjan Chaudhary	26-Mar-20	Medium	Call	Hiren	No	Pending	<input type="checkbox"/>
LMS Demo	BNI - LMS Demo	Bijesh Singh	01-Apr-20	Medium	Call	Hiren	No	Pending	<input type="checkbox"/>
Meet	RMS Demo	Rahul Jaiswal	28-Mar-20	Medium	Meet	Hiren	No	Pending	<input type="checkbox"/>
RMS Demo	RMS Demo	Ajay Shah	20-Jan-20	Medium	Meet	Hiren	No	Pending	<input type="checkbox"/>
RMS Demo	RMS Demo	Nandini Dhake	13-Apr-20	Medium	Thinkinno Introduction	Hiren	No	Pending	<input type="checkbox"/>
RMS Demo	RMS Demo	Utkarsh Gor	05-May-20	Medium	Call	Hiren	No	Pending	<input type="checkbox"/>



Know Your Contacts
Categorized into
GROUPS
for effective
communication

ADMINISTRATIVE TASKS

Send Profile

Send Catalogue

Send General Questionnaire

Send a Project Case Studies

Share Testimonial

Share Success Story

Any Redundant Task



Save
Redundant
Reusable
Information
Using
Templates

AUTOMATED COMMUNICATION

Day 1	Day 10	Day 30	Day 50	Day 60
Send Company Profile	Share Testimonial / Success Stories	Share News & Updates	Ask Referrals	Share Add-on Services
Follow-up	Thank you for your Business	Send Questionnaire	Send Product / Services	Aut Wish Birthday / Anniversary
Season Greetings	Ask Feedback	Ask Testimonial	Share Opportunity	Any Redundant Task

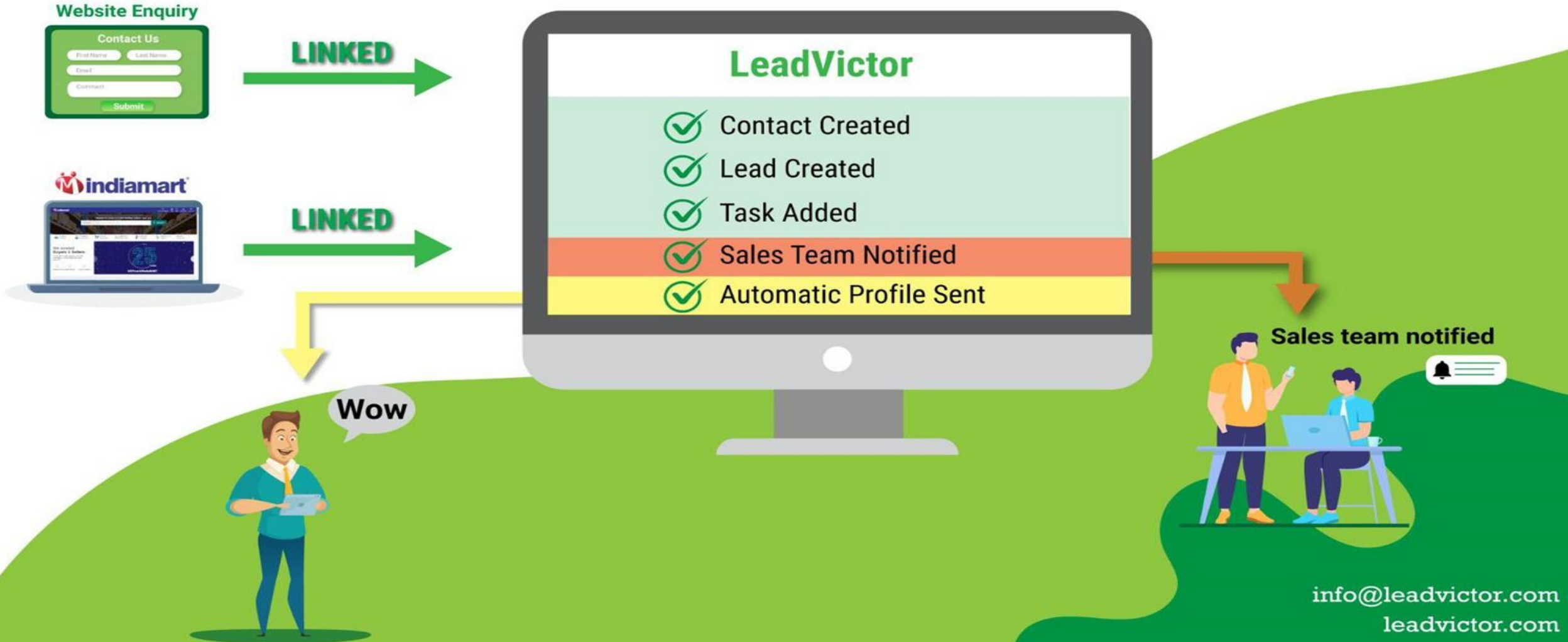
Website INTEGRATION

- Website Enquiry
- Auto add Lead
- Auto Send Profile/ Catalog

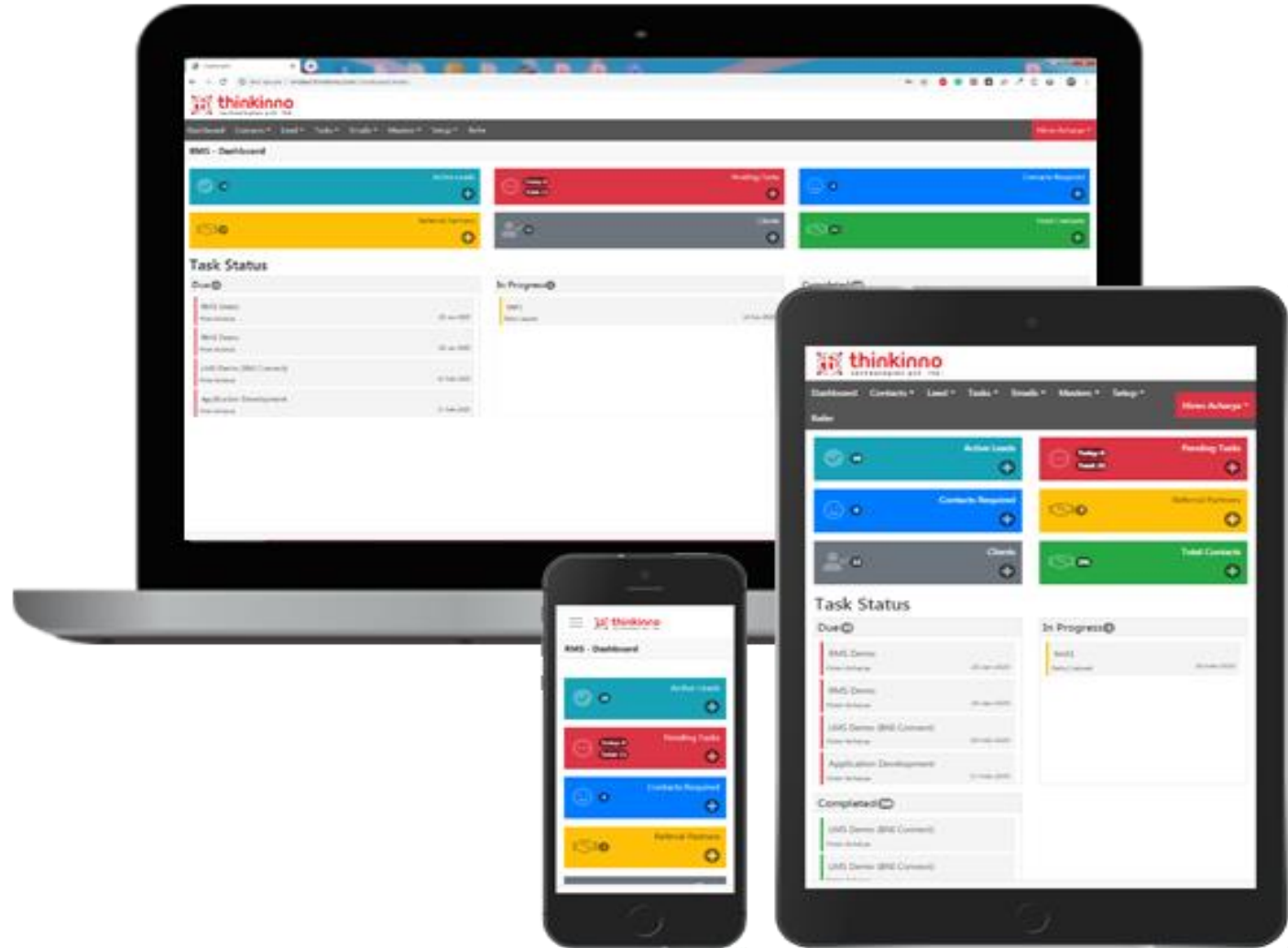
Multiple INTEGRATIONS

- Lead Victor
 - Email
- Google Calendar
- Website
- SMS
- Whatsapp
- IndiaMart (Upcoming)

Website & IndiaMart Integration



Web App
Any Device
Any Place



CLIENT ENGAGEMENT ACTIVITIES

- TRAINING
- DEDICATED LEAD VICTOR COACH
- CONTINUOUS SUPPORT
- PERIODIC TIPS FOR GROWTH AND INNOVATION
- MONTHLY EDUCATIONAL – SERIES

Lead Management System

Track Leads

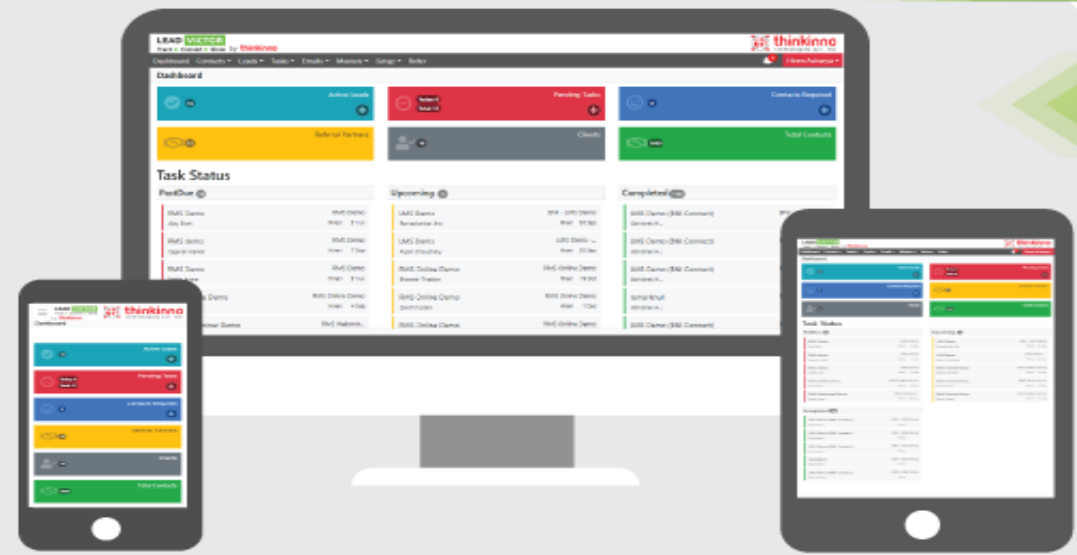
Perform Tasks

Manage Contacts

Get Reminders

Email & SMS

Assign Tasks to VICTOR



FEATURES

- Contact Management
- Lead Management
- Task Management
- Integrations
- Email
- SMS
- Calendar
- Website
- Triggers & Actions
- Automated Tasks
- Lead Age
- Multi User
- GDPR Compliant

FOCUS on MANUAL TASKS while VICTOR takes care of Other TASKS



Mr. Arvind Khinvesra

Business Coach & Trainer / Achieve Thyself (Training Services)

LeadVictor can take care of entire client lifecycle management & offers much more than it promises.



Mr. Bala Subramaniyam

Cosmic Consultant

LeadVictor is helping us is speeding up our process using templates. Highly recommended



Mr. Chirag Fadia

Director / Image Solutions (Audio, Video Equipment's)

LeadVictor has been very helpful



Mr. Tejas Desai

Proprietor / Shree Siddhivinayak Tours & Travels (INDIA) (Travel Services)

Team LeadVictor is Humble and knowledgeable. Their expertise of client handling, and after sales is commendable



Mr. Sagar J Asrani

Founder & Managing Partner / VE for WHealth Advisors.LLP (INDIA) (Investment Advisor's - Financial Services)

This app has made my life easy. Recommend LeadVictor to everyone.



Mrs. Minal Doshi

Realty Manager Sales / True Space (Real Estate Advisor)

Excellent features helped us to grow our business



Ms. Jyoti Jhonson

Admin Head / Will and Wisdom (Chemical and Mechanical Products)

LeadVictor has helped us a lot in managing our Leads & excellent training provided.



Ms. Muskan Soni

Sales and Assistant to Manager / Will and Wisdom (Chemical and Mechanical Products)

LeadVictor is very handy for Lead management & having great features



Mr. Craig Hartman

CEO / Plansmith Corporation(USA)

The input and feedback have been invaluable to the success.



Ms. Susan West

President & COO / Plansmith Corporation (USA)

We really feel they have a personal interest in our success as it is a reflection of their hard work in executing our vision



Mr. Lokesh Agrawal

Ace Consultancy (Loan Consultant- Financial Services)

We strongly recommend for seamless process



Ms. Kiran Bhosale

Training Co-ordinator / Enhanskill

LeadVictor has been of tremendous help



Ms. Janvi Doshi

Sales Coordinator / Daikin Teamwork Services

Grateful for using LeadVictor



Mr. Nafiz Ansari

Sales Head / Silence Acoustic

LeadVictor is very helpful, easy to use and manage the leads.



Ms. Nikita Gaikwad

BDM / Enhanskill

LeadVictor is helping us tremendously to organize & coordinate with our clients



Ms. Akshata Tatuskar

Business Development Executive / Native Ninja

LeadVictor is really smooth to use (Userfriendly)



Mr. Abhishek Patil

Business Development / Nidhi Broking Services

LeadVictor is helping us in saving the time



Mr. Chintan Shah

Fortune Computers (IT Services)

Awesome software for lead management.



Mr. Kunal Joshi

Royal Rajbhog (Food Franchise & Cloud Kitchen)

Very happy with the application



Mr. Manish Chotalia

Marcus Capital (Private Equity Loans - Financial Services)

Very Satisfied with LeadVictor & Thinkinno



Mr. C Hartman

Vice President / Plansmith Corporation (USA)

Thinkinno has kept pace while continuing to innovate



Mr. George Mueller

Vice President / Plansmith Corporation (USA)

Excellent job. Dedicated to the success of their clients.



Ms. Gargi Bhave

Ameretat Technologies Pvt. Ltd. (India)

Team is dependable, approachable & sorted. I highly recommend.



Mr. Marcin Wolski

CEO / Wolski Windows (USA)

I'm extremely impressed with the work.



Mr. Darshan Ganatra

CEO / Lumos Consultancy Services Pvt. Ltd. (India)

Team really helped when needed



Mr. Tejas Gosavi

Insurance Consultant

LeadVictor has help me reducing the process time by reminding my tasks everyday



Mr. Jayant Parandkar

Manager Customer Support / Bhavana Televentures Ltd.

So will highly recommend a Lead victor as Lead Based solution for your all needs of leads.



Mr. Krishna Kumar

Proprietor / IDEAS

Excellent mentoring done. Thanks a ton LeadVictor team.



Serving Globally & Locally



Know

More

BOOK a DEMO NOW



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